COMMUNITY ACCESS TO THE ARTS

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Impact Report 2023



OUR ACCOUNTABILITY REPORT TO YOU, OUR SUPPORTERS:

THANK YOU!

Your generosity brought life-changing opportunities to people with disabilities in 2023.

"CATA is a beautiful place to be. I feel so welcome and rewarded being part of it like I've been brought to Hollywood! I see a bright future for all of us in CATA."

-DAN, CATA ARTIST (pictured on cover)

950

people with disabilities served a 25% increase over last year

2,285 arts workshops provided a 22% increase over last year

> Nathan (BCArc) celebrates the sale of his painting in a CATA art exhibit.

Dear CATA friends and supporters,

Thirty years ago, CATA began with a bold idea: that every human being has creative talents and deserves to express how they see the world.

Today, CATA proves how a bold idea can change people's lives.

CATA artists have so much to say. They have talents and perspectives they are ready to share. And they're craving opportunities to express themselves, try new art forms, and learn new skills.

Your generosity means we can respond to their needs in real time. With every gift, you're opening the door for a child, teen, or adult with a disability to achieve their fullest potential.

With you at our side, we brought 2,285 arts workshops to 950 CATA artists in 2023. That's more programs for more people with disabilities than ever before. You helped us deepen partnerships with schools and disability agencies to reach new CATA artists. You made it possible to offer new art forms like photography, theater games, and choreography to meet the interests of our artists. And you helped us dramatically increase programs in local public schools, reaching children and teens with disabilities. Your generosity made the difference.

Now, as we embark on our 30th year, the future at CATA is bright. We are poised to expand opportunities for CATA artists to thrive—and to transform our community even more profoundly. Your support is fueling our every move as we launch this bold new era of CATA.

Without you, CATA's work would not be possible. Your generosity opens the door for people with disabilities to express their creativity and find joy in the arts. Thank you!

Please enjoy reading about the ways you made a difference for CATA artists in 2023.

With deep gratitude,

Jarga of UKelle

Margaret Keller Executive Director



CHILDREN + TEENS:

CATA opens the door for creative growth

For hundreds of children and teens with disabilities, CATA has become a vital part of their school curriculum. Thanks to your generosity, CATA brought more arts programs to more young people in special education programs than ever before.

Students across 9 school districts (and over 30 classrooms!) count on CATA's weekly arts programs to tap into their talents, build essential life skills, help them meet their educational goals—and discover all they can be.

Your gift means young people with disabilities:

- Develop positive social skills
- Communicate more confidently
- Strengthen their individual identity
- Relieve stress
- Grow in self-confidence & emotional well-being

Your generosity helped CATA reach record numbers of students with disabilities in local schools:

youth in weekly CATA programs a 24% increase over last year

workshops in local schools a 49% increase over last year Students at Pittsfield High School tap into their talents and build life skills in CATA workshops.

2

You brought CATA to 30 classrooms!

Berkshire Hills Regional School District: Monument Mountain Regional High School

Central Berkshire Regional School District: Craneville Elementary School Nessacus Regional Middle School Wahconah Regional High School

Hoosac Valley Regional School District: Hoosac Valley Regional High School Hoosac Valley Regional Middle School

Lee Public Schools: Lee Middle & High School

Lenox Public Schools: Lenox Memorial High School

North Adams Public Schools: Colegrove Elementary School Greenhouse Transitions Program at Drury High School

Pittsfield Public Schools:

Adolescent Support Program at PHS Allendale Elementary School **Crosby Educational Academy Crosby Elementary School Eagle Educational Academy** Learning Lab at Pittsfield High School Learning Lab at Reid Middle School Pittsfield High School Pittsfield High School Transitions Program Positive Options Program at Berkshire Community College **Reid Middle School Taconic High School**

Taconic Hills Regional School District: Taconic Hills High School Taconic Hills Middle School

Students at Lenox

for their peers at CATA Sharings.



"There are so many a-ha moments when CATA comes to my classroom. Through dance and music, my students are learning to understand patterns. This has really helped reinforce premath skills we teach. My students take what they learn in CATA workshops and bring it back to use in the classroom."

-AMY MANDEL (SPECIAL EDUCATION TEACHER). **Colegrove Elementary, North Adams Public Schools**

"We're so grateful for CATA. Each workshop is a breath of fresh air that allows our students to experience meaningful, real-life connections. It's the highlight of their week!"

-SUZAN HYNDMAN (SPECIAL EDUCATION TEACHER), **Pittsfield High School**



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"You can't keep your talent inside of you, you have to let it out."

-CORINNE, CATA ARTIST

CATA artists Anthony, Richard, and Karlie (BFAIR) let their talents fly at CATA.

ADULTS + ELDERS:

CATA is a powerful tool for self discovery

CATA artists, families, and caregivers asked for more opportunities and programs. You helped us show up and deliver.

More Programs for CATA Artists

You helped us bring over 2,200 arts workshops to CATA artists in 2023 (a 17% increase over last year!). That meant Connor could explore his love of tap dance. Grace could learn new juggling techniques. And Katrina could fill her canvas with bold brushstrokes, bringing her creative spirit to life.

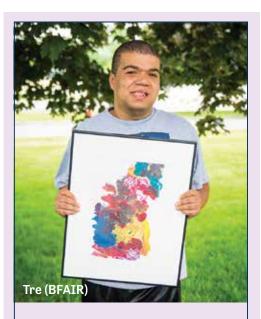
More Partnerships

Your support fueled CATA's partnerships with 52 disability agencies, residences, nursing homes, and schools—helping us reach more CATA artists across our community.

New Workshops = Greater Opportunities

Thanks to you, we added NEW programs in photography, songwriting, choreography, and more—giving people with disabilities more ways to explore their interests and develop skills.





With your support, CATA provided:

760 workshops in the CATA Studios

615 workshops in Day Programs, Residences, Disability Agencies, and Nursing Homes



VIBRANT ART EXHIBITS:

"My art deserves to be seen."

With your support, CATA artists exhibited their artwork at world-class museums and galleries.

Annual Art Show

CATA's Annual Art Show *I Am a Part of Art* drew **thousands** of people to see the work of artists with disabilities at the Clark Art Institute and Lichtenstein Center for the Arts.

Art on Tour

CATA artists also shared their talents in vibrant exhibits at the Berkshire Botanical Garden, Lenox Library, Good Purpose Gallery, and the Southern Berkshire District Court.

> Grace (BCArc) poses with her artwork at the Clark Art Institute.



"I'm a heartfelt artist. I put my heart and soul into all of my paintings. CATA has helped me get my artwork out there and I've even sold several paintings. That makes me feel ecstatic!"

-JOHN, CATA ARTIST

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CATA artists earned commissions for their paintings, drawings, sculptures, and photographs

8,000+

Art lovers and community members visited CATA's art exhibits

Our BIGGEST Art Sale Yet — Thanks to Greylock Federal Credit Union:

Every art sale at CATA brings the artist pride—and provides a paid commission for their work. This year, Greylock Federal Credit Union showed how to take that impact to a new level—purchasing 162 works by 100 CATA artists to display in lobbies and offices at five branches.

"At Greylock, we recognize that art has the power to inspire and enlighten. We are beyond proud to support the talents of CATA artists, and we hope that when our members visit these locations, these works of art will fill them with joy."

–JAMIEELLEN MONCECCHI, Senior Vice President and Chief Administrative Officer, Greylock Federal Credit Union John Bissell (Greylock CEO/President) & JamieEllen Moncecchi (Senior Vice President & Chief Administrative Officer) with Katrina Couture's "Lady Liberty"—proudly displayed at Greylock Federal Credit Union.



Cathy (BFAIR)

with painting

purchased by

POWERFUL PERFORMANCES:

CATA artists took the spotlight to share their talents with the community

Gala & Annual Performance

CATA artists returned to the stage in 2023 for the first time since the pandemic—sharing their talents in our Annual Performance *Finding New Rhythms*. More than 40 artists with disabilities performed in tap dance, modern dance, singing, drumming, Shakespeare, comedy, and juggling for 800 cheering community members.

Community "Sharings"

CATA artists, families, and caregivers gathered at MASS MoCA and Berkshire South Regional Community Center for our CATA Sharings—dynamic community events where CATA artists come together and share all they're exploring in our programs.

Readings Celebrate CATA Writers

We welcomed a sold-out crowd to the Lenox Library to celebrate the work of CATA writers with disabilities. Guest readers and local

luminaries brought down the house with brilliant readings of poetry and short stories by the CATA Writers' Workshop.

> 1,142 Community members attended CATA performances and readings



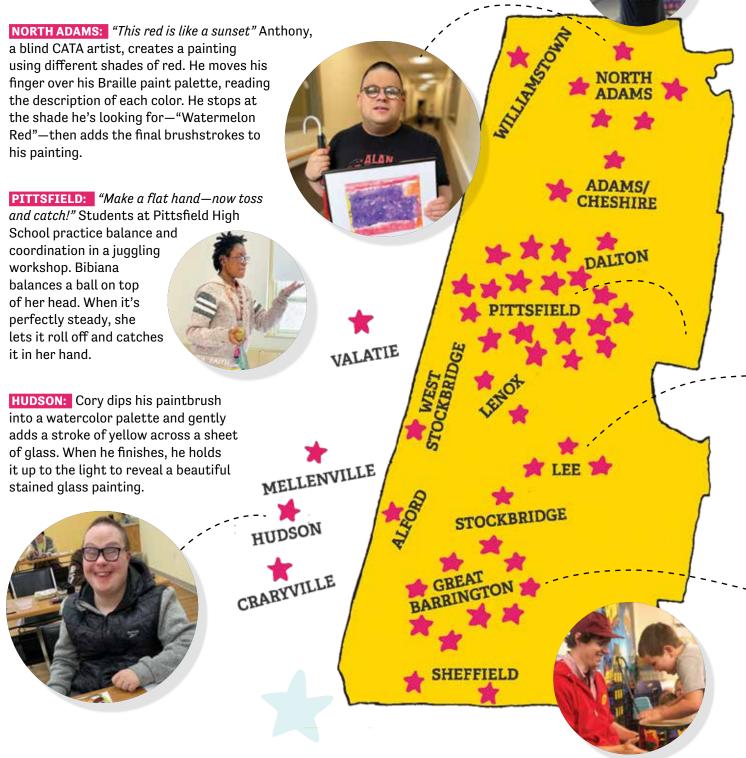


"CATA makes people with disabilities feel as important and included as members of society as they should be. To have CATA recognize our daughter's talents—to be part of something bigger and better—what an incredible opportunity. WE'RE WATCHING HER BLOSSOM RIGHT IN FRONT OF US. We all hear buzzwords about inclusion. Now here is an organization that's really doing it."

-PARENTS OF A CATA ARTIST

YOU BRING CATA ALL ACROSS

Every day, your donations bring life-changing arts programs to children, teens, and adults with disabilities across our community. Take a peek into a day in the life of CATA:



OUR COMMUNITY!

GREAT BARRINGTON:

"If you prick me, do I not bleed?" Scott steps to the front of the studio and takes a deep breath. As soon as he finishes delivering his lines, his fellow CATA actors break out into thunderous applause.



WILLIAMSTOWN: A resident at a local nursing home recalls a memory from his childhood. JoAnne, a faculty artist, strums her guitar and improvises a song based on his memory.

LENOX: *"Breathe deep and stretch to the sky!"* CATA artists in a local elementary school bend and stretch, releasing tension and practicing balance in a yoga class.



LEE: *"Dance helps me use my left hand more"* At a day program for people with traumatic and acquired brain injuries, Jeri smiles as she moves her arms in the air to the beat of the music, strengthening her coordination and muscle memory.

GREAT BARRINGTON:

"Wawanko, Sikolaiko!" Kambree keeps a steady beat on the dundun drum while her fellow artists sing along to *Djole*, a traditional West African song.



Partner Organizations

Your support fuels CATA's partnerships with 52 residences, schools, day programs, community centers, and nursing homes to reach people with disabilities across Berkshire and Columbia counties, including:

Berkshire County Arc (BCArc) BFAIR Blue Q **Berkshire Hills Regional School District** Branches School of the Berkshires **Cadmus Lifesharing Association Central Berkshire Regional School** District Coarc **Dalton CRA ExtraSpecialTeas** Guidewire **High Spirit Community Farm** Hoosac Valley Regional School District Integritus Laurel Ridge Senior Living Leander House Lee Public Schools Lenox Public Schools Nonotuck Resource Associates North Adams Public Schools Oakdale Residences **Oak Lodge** Pathlight **Pittsfield Public Schools Riverbrook Residence** ServiceNet **Stanton Home Taconic Hills Regional School District**

UCP of Western Massachusetts

30 YEARS OF ART AND







1993

1995

CATA's founder Sandy Newman launches CATA's first workshop—a textile class with 12 women from the Riverbrook Residence.

CATA artists have their

first public art show

at the Rica Gallery in

Housatonic, MA.

NOW!

1,000 artists with disabilities take CATA arts workshops every year in over a dozen art forms.



NOW!

More than 200 CATA artists exhibit and sell artwork annually in CATA's exhibits in partnership with worldclass museums and galleries.



1997

The Moving Company, CATA's first performing arts ensemble, is founded by dancer and former CATA Artistic Director Dawn Lane.

NOW!

Over 50 CATA artists participate in CATA's seven different performing ensembles in dance, juggling, singing, drumming, and acting.

1999

CATA staged its first performance at the Triplex Cinema in Great Barrington.

NOW!

CATA's Annual Performance is a major community event, drawing 800+ people to Shakespeare & Company each year.

2003

CATA launches its first public school partnership with Berkshire Hills Regional School District.

NOW!

CATA partners with 24 schools across 9 districts, reaching 400 young people with disabilities annually.



INCLUSION





2016

CATA begins partnering with the Clark Art Institute with a sixweek exhibit of work by artists with disabilities.



2006

2014

CATA holds first public poetry reading at our studios.

NOW!

CATA's Annual Reading at The Mount has become a beloved, sold-out event celebrating the work of writers with disabilities.



Margaret Keller becomes CATA's new Executive Director.

NOW!

Margaret is leading a dynamic period of strategic growth for CATA's programs, staff, and facilities.





NOW!

CATA's Annual Art Show at the Clark draws over 8,000 visitors all summer long

2020

CATA opens the doors of its new home in Great Barrington—a beautiful, fully accessible building with state-of-the-art visual and performing arts studios. NOW!

Our new building has allowed us to DOUBLE the number of workshops we offer in our studios!



2024

CATA is a leader in the field of art and disability and ready to boldly launch a new era to deepen and expand programs where CATA artists thrive! community access CATA 38 to the arts

Thank You for Bringing Creativity to Life in 2023

This list includes supporters who gave to CATA from September 1, 2022 – August 31, 2023 Please let us know of any errors or omissions. Thank you also to those generous donors who gave after September 1, 2023—you'll be on our list next year!

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Christine Lipka

"Through CATA, we get to see parts of our daughter that we might not have known."

-PARENTS OF A CATA ARTIST

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"CATA is a gift to so many people in our community. And were it not for CATA, we know many people would not have these opportunities. Giving to CATA is the right thing to do—to help bring their programs to as many people as possible."

-GARY & ARLENE SCHIFF, CATA SUPPORTERS

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"CATA allows me to express myself and be creative. It's very freeing."

-PAT, CATA ARTIST

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& Rene Wendell Suky & Tom Werman Laurie & Jan Werner Bridget & Mark West Mariet Westermann & Charles Pardoe John Whalan & Katie Gleason Andrea S. White Marlene White Suki White Kat Whitney Channing Gibson Ronnie & Kathy Wilbanks Leah & Bob Wilcox Kelley, Christopher & Fiona Wilkey Carol & Rob Williams Liz & Mark Williams Janet & Jim Windham E.E. Winters & Chris White Jay & Terry Wise Marcie Wistar **Christine Wojnar** Susan Wojtasik Dr. Bonnie & Stuart Wolf Ingrid Joy Wolfson & Larry Raskin Tom & Valerie Wolzien Jackie Wong & Paul Marshall Carrie & Bill Wright Mary & Steve Yarmosky Louise & Nat* Yohalem Paula & Stuart Yurman Cheryl Zaccaro **Christine & Ray Zelehoski** Cheryl Zellman Barbara Zheutlin & Jonathan Hankin Patricia Zorn & Sharon Kleinberg John & Kathleen Zutter

Larry Smallwood

BUSINESSES & ORGANIZATIONS

ADP AJA Risk Management Consultants **Allegrone Companies Apella Capital LLC Balance Rock Investment Group** Bard Academy & Bard College at Simon's Rock **Berkshire Bank** Berkshire Co-op Market Berkshire County Arc **Berkshire Health Systems Berkshire Magazine Berkshire Mountain Distillers** Berkshire Orthodontics Berkshire Photo Booth Berkshire Property Agents Berkshire South Regional **Community Center Big Y World Class Market Black Ice, LLC** Blue Q **Blue Spark Financial Brainspiral Technologies Brazabra Corporation** CampusWorks, Inc. Canyon Ranch **Christ Trinity Church Cintas Corporation** Clark Green + Bek **Dana Bixby Architecture Dare Bottleshop & Provisions Domaney's Liquors** Drury, Patz & Citrin, LLP E. Caligari & Son Extra Special Teas Fallon Health Frames on Wheels Frankie's Ristorante Italiano Granville House LLC The Great Barrington Rotary Club Greenhouse Yoga **Greylock Federal Credit Union** Guido's Fresh Marketplace Hammill Design Ed Herrington, Inc. Hevreh of Southern Berkshire **High Spirit Community Farm** Hot Plate Brewing Co. Housatonic Real Estate Interprint, Inc.

Kwik Print Lee Bank Lee Bodyworks Lenox Glass & Door Lipton Energy Mahaiwe Performing Arts Center Mahaiwe Tent Company Main Street Hospitality Martino Glass Mass Mutual Merit Mezze Catering & Events MountainOne Dr. Sharon Mozian, MD, PC Mungy MVA LLC MyCom Federal Credit Union Nature Works Land Care NBT Bank Neenah, Inc. Neuberger Berman **October Mountain Financial Advisors** Ombra **One Mercantile Opus Agency** Park Square Financial Advisors of **Raymond James** Pierce Machine Company Qualprint Ray Murray, Inc. **Raytheon Technologies Corporation** The Red Lion Inn Shakespeare & Company St. Stephen's Episcopal Church **Stone House Properties**

JWS Art Supplies

Tom's Toys Vertex Pharmaceuticals Dr. Jay Wise & Dr. Stuart Yurman Wingate Ltd. WJ Blueprint

FOUNDATIONS & MUNICIPALITIES

Howard and Katherine Aibel Foundation Alpern-Rosenthal Foundation AmazonSmile Foundation Appelbaum-Kahn Foundation Barr Foundation & The Klarman Family Foundation through the Barr-Klarman Massachusetts Arts Initiative Berkshire Bank

Berkshire Life Charitable Foundation Berkshire Taconic Community Foundation, including: **Arts Build Community Initiative** Berkshire Hills Fund for Excellence Central Berkshire Fund James and Robert Hardman Fund for North Adams Pittsfield Education Enrichment Fund William J. & Margery S. Barrett Fund **Black Rock Foundation** The Campbell Family Foundation City of Pittsfield Commonwealth of Massachusetts Coolidge Hill Foundation Crane Charitable Funds Department of Developmental Services The Feigenbaum Foundation The Gilson Family Foundation GKV Charitable Foundation, Inc. The Green Foundation The William & Mary Greve Foundation Rita J. & Stanley H. Kaplan Family Foundation The Ruth Krauss Foundation Lee Bank Foundation Lever for Change

Massachusetts Cultural Council The Donald C. McGraw Foundation The Carl & Toby Sloane Family Foundation

Dr. Robert C. & Tina Sohn Foundation

GIFTS MADE IN HONOR OF

Selina Bank Judy Boomer **Betsy Carlotto** Emily Conlon Liz Costley Grace Coughlin Katrina & Leah Couture Janet Egelhofer Janet Reich Elsbach Stephanie Gittleman Sheilah M. Graham **Bailev Halverson** Heather Wells Heim & Matthew Heim Pat Hogan Jamie Hutchinson Michael Koperek Judy Lambert Dawn Lane

Beth Liebowitz Leah Luczynski The Marden Family **Brendan Mathews** Brent Mille Charles Miller Sandra Newman Elaine Radiss & Rich Petrino Meryl Rudin Marshall Russell **Ben Saul** Steve Shatz Janice Shields Ana Maria Taday Sandy Thomas Scott R. Thomas Myles Tosk Matthew Weinstein John Whalan Liz & Mark Williams

GIFTS MADE IN MEMORY OF

Helen Adams Freed Aunt Barbara and Uncle Walt Abbie Colpoys Fred & Jean Gagnon **Raymond Gagnon** Ken Gogel David Hosokawa Howie Kantor Joan Liebowitz Phyllis Mancuso Sherer Susan McKiernan Mathews Diane M. McManus Richard Melluzzo Michael Moody Michael Timothy Platt Michael Ringler Dr. Robert K. Rosenthal Martha Sauer Dr. Robert B. Tabakin



A special thank you to our state officials. especially Representative Smitty Pignatelli, for their continued advocacy for CATA's mission and work!

"CATA encourages me to be a better artist. I love playing instruments and making art!"

-GEORGE, CATA ARTIST

J. Harwood Architect

Jess Cooney Interiors

"CATA is one of the best things about the Berkshires."

CATA supporters Mary Pope Osborne and Will Osborne, the duo behind the wildly popular *Magic Tree House* books, plays and musicals, are driven to make the arts accessible for everyone.

Mary Pope Osborne and Will Osborne believe that every person deserves to express who they are—and share their talents with the world. When they first discovered CATA and experienced the exuberance of CATA artists performing on stage, they knew they wanted to get involved.

"We are huge fans and supporters of CATA, and have been for many years," says Mary. "We love the openness, sincerity, and creativity of the artists. And we love the vibrancy and perspective their work brings to the community."

"The first time we attended a CATA performance, we left feeling exhilarated and joyful—and it made us feel good about the world," says Will. "Anything that CATA does is going to lift your spirits and make you feel better for at least a week, if not a year!"

"Every piece that CATA artists create is so original," says Mary. "When we see their artwork in exhibits, when we hear their poetry, when we attend their performances, it always gives us an insight that we didn't have before we experienced their work."

Mary and Will have been proud to see how CATA has grown over the years. "CATA is an integral part of what's going on in the Berkshires right now," says Will, who joined CATA's Strategic Plan Task Force this past year. "We love the openness, sincerity, and creativity of the artists—and the perspective their work brings to the community."

"People ask us what it is about CATA that makes

about CATA that makes us so enthusiastic. We tell them, it's right there in the name: Access. It's about access to the tools and materials and teaching artists that allow people with disabilities to experience the joy of creation. And it's about access to the joy of sharing that creativity with the community, with a receptive audience who appreciate what they're doing."

"I've been a performer all my life," adds Will. "To share something deeply personal, something you're very proud of, with an audience— there's nothing like it. It thrills us to know that CATA is making this happen for people who would not otherwise have the opportunity."

"CATA is one of the very best things about the Berkshires," says Mary. "We just say 'CATA' and we smile. We hope that everyone will continue to support this great organization that does so much for our community."



FISCAL YEAR 2023:

Financial Overview

2023 was a banner year for CATA, with a dynamic expansion in programs and people served. Fueled by your support, we met the needs of our community with robust, innovative programs for people with disabilities, carefully stewarding CATA's finances and resources all the way. For 10 years running, CATA has met budget with no deficit, posting a modest surplus each year to support our continued financial health and stability.

CATA deepened our core commitment to accessibility, providing more programs for reduced costs or entirely free of charge to open the door for more people with disabilities to participate in the arts. Generous donors like you stepped forward tomake CATA's work possible: donations made up 85% of our overall income. **Your gifts directly supported programs for low-income CATA artists who crave and deserve creative outlets**.

As always, programs serving artists with disabilities were our primary expenses. An outpouring of support from 917 individuals, businesses, and foundations brought these vital programs to life. Your generosity sustained workshops, exhibits, and performances that provide life-changing opportunities for CATA artists of all ages.

Fiscal Year 2023: September 1, 2022 - August 31, 2023

INCOME:

Contributed:	\$1,968,580
Individual:	\$1,268,676
Corporations:	\$130,615
Grants/Foundations:	\$569,289
Earned including program fees and art sales	\$ 355,063

Total Income:

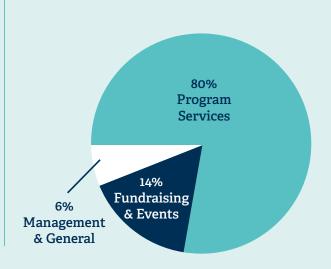
\$2,323,643

15%

Earned



Program Services:	\$1,708,354
Fundraising & Events:	\$287,711
Management & General:	\$119,717
Total Expenses:	\$2,115,782



85%

Contributed

Sidney (BCArc Transitions) explores her love of dance at CATA. Your support makes CATA happen!

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CATA STAFF

Margaret Keller, Executive Director

PROGRAM

Jeff Gagnon, Program Director (school programs) Kelly Galvin, Program Director (agency programs) Kara Smith, Program Director (studio programs) Courtney Maxwell, Program Associate Shawn Mille, Program Associate Wes Buckley, Resident Music Faculty Artist Lauren Levato Coyne, Resident Visual Arts Faculty Beth Liebowitz, Resident Dance Faculty & Performance Projects Manager

ADMINISTRATIVE

Katie Clarke, Administrative Director James Totten, Office Manager

COMMUNICATIONS & DEVELOPMENT

Chris Watford, Communications Director Alex Heddinger, Development Director Kate Harding, Development Coordinator David Dashiell, Development Associate

Sandra Newman, Founder

CATA BOARD

Heather Wells Heim, President Emily Rechnitz, Vice President Eva Sheridan, Vice President Ira Grossman, Treasurer Mindi Morin, Secretary

Sandra Baron Judy Boomer Liz Costley Carol Glazer Sarah Hunter Will Osborne Rich Petrino Elaine Radiss David Rice Carol Riordan Stephen Shatz Linda Smothers John Whalan Chris White

FACULTY ARTISTS

ART CART Wes Buckley JoAnne Spies

THEATER & ACTING

Gregory Boover Kelly Galvin Nick Nudler Kirsten Peacock Diane Prusha

CREATIVE WRITING

Janet Reich Elsbach

DANCE

Beth Liebowitz Olivia Martin Stefanie Weber

JUGGLING

& CIRCUS ARTS Gregory Boover Jill Fleming Roger Reed

MUSIC Wes Buckley Aimée Gelinas Terence Murren

VISUAL ART & PHOTOGRAPHY

Selina Bank Jeff Gagnon Adam Gudeon Elizabeth Kick Thad Kubis Lauren Levato Coyne Marlene Marshall Courtney Maxwell Chalice Mitchell Janice Shields Kara Smith Hilary VanWright

YOGA Paula Boyajian

A.R.T. TRACKERS Lauren Levato Coyne Stefanie Weber



Community Access to the Arts (CATA) nurtures and celebrates the creativity of people with disabilities.

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